HeartOut

IIO Our Mission

HeartOut's mission is to enable organizations to assess the quality of a "live" performance through a recording by guaranteeing its original authenticity.

‖♥ HeartOut's Story

The idea of **HeartOut** arises through the experience of its founder on the protocol of artistic auditions on stage. He is able to understand the needs of the candidate, the organizer, and the juror.

When we talk about performing arts we understand it as dance, theater and music. However, the need for authenticity also extends to the film industry, production companies, talent competitions, universities, opera houses etc.

His career is what has enabled him to understand the needs of this particular industry. He has gone through the process of recruiting and applying to auditions from all possible roles: as a student, pianist, teacher, juror, organizer and contest administrator.
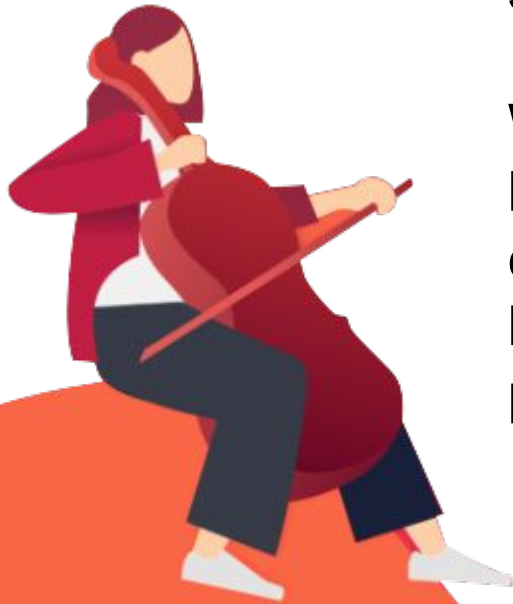His knowledge of the dynamics, protocols of competitions and festivals, has given him insight regarding the challenges and shortcomings of the recruitment processes of artists, which brought him to design with much precision the application **HeartOut**.

‖♥ HeartOut

What is HeartOut?

An online recording certification platform, designed to provide organizations a solution to see and hear an applicant's "live" performance.

With all that is happening in today's world, we have found that this is the perfect tool to aide in continuing education (juries, midterms, finals), hosting auditions, contests and live performances.

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Why Heartout?

- Fairness of equal opportunity for all applicants; all under the same conditions

- Cost savings on the application process, being able to record at one's preferred time, place and conditions

- Affordable means to audition that do not require travel and accommodation or any expensive recording equipment
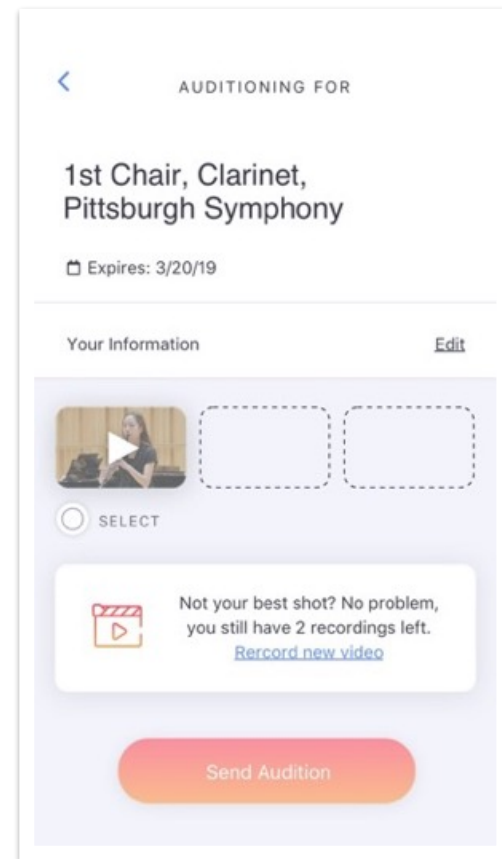
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"Live" Auditions

HeartOut emulates the conditions of a musical audition as if it were done in person by the artist, guaranteeing the equality of technical conditions (all recordings made on the same App) as well as the authenticity of the work and thus allowing evaluating the artistic talent of the applicants

Private Auditions

To participate in private auditions you need to have an invitation code from an organization

Enter Code

Competitions   Private Auditions   Profile

HeartOut

Unedited Performances

HeartOut authenticates and verifies that the performance is "live" and unedited by only allowing applicants to record themselves online and in real time.

When the authenticity and artistic talent of a performer are a key factor, a weakness in this industry is the fact that computer software allows for manipulation of recordings.

AUDITIONING FOR

1st Chair, Clarinet, Pittsburgh Symphony

Expires: 3/20/19

Your Information   Edit

SELECT

Not your best shot? No problem, you still have 2 recordings left.
Rercord new video

Send Audition

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Organizations

ⅠⅠ♡ Are you an Organizer?

The recording technology used in auditions today cannot guarantee that the respective recording has not been tampered with. This represents a major problem in accurately assessing the quality of the candidates and ensuring fairness in the evolution process. The most crucial aspect in judging such a performance is being able to see the artistic act in its purest form as well as the response and performance of the artist in real time, under the kind of pressure that best emulates real life performances.
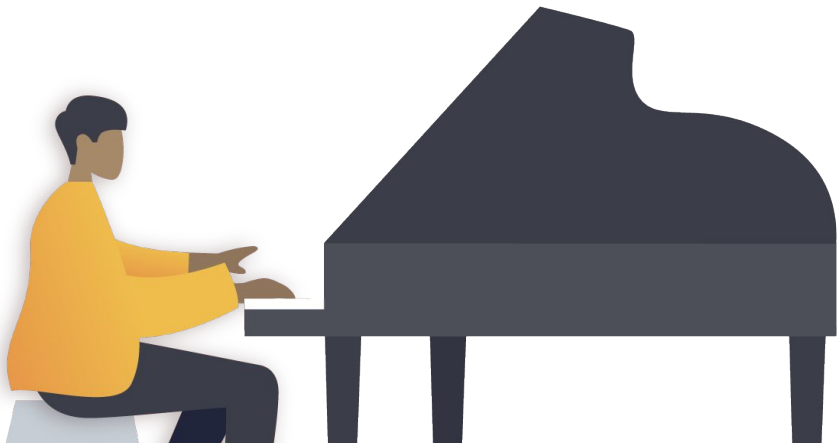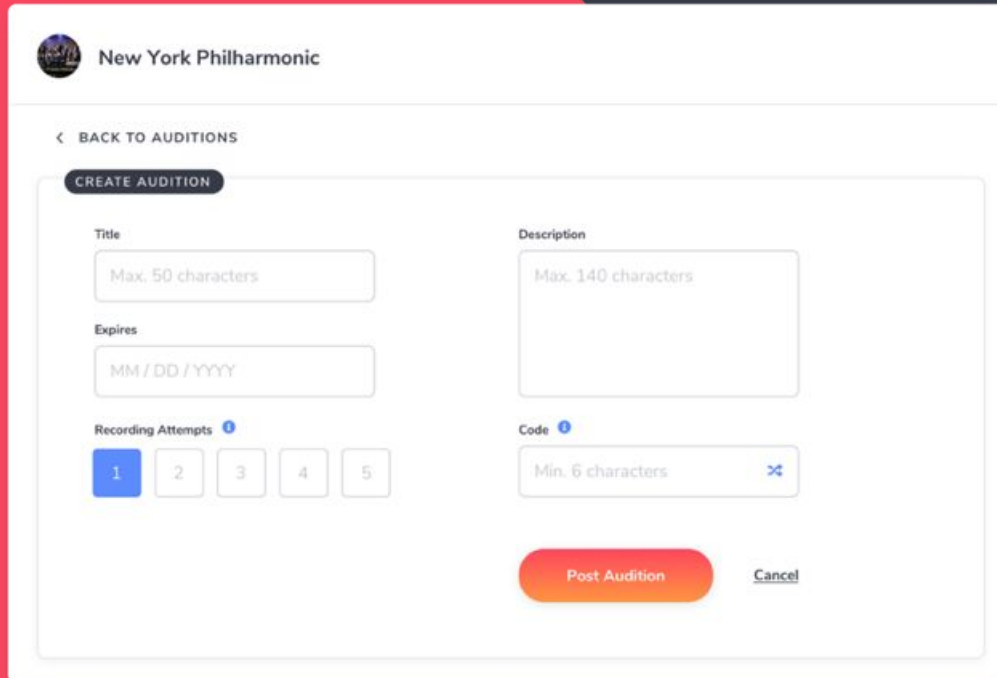
ⅠⅠ♡ HeartOut

Ⅱ♡ **Challenges that have a Solution.**

With all the uncertainties we are faced with today, trying to figure out how to conduct business within a new norm has been a challenge… Until now!

HeartOut is the solution. Why? Because we are the platform that brings you and your talent access to your fingertips with ease and efficiency. Continue hosting your juries for final grades, performances, auditions and contests while ensuring quality and integrity.

Ⅱ♡ HeartOut

Create and post your projects!

With the **HeartOut** organizers platform, you can easily create your assignments, juries, auditions or contests. Detail the project or type of artist you are looking for, set recording attempts, expiration date, and you are good to go.

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Manage your projects & see users

You can see who are participating and review their auditions. **HeartOut** will provide the advantage of a live recorded audition process. For example, judges will be able to assess according to their own schedules, and have the ability to fast forward, rewind, etc. **HeartOut** recreates the experience, pressure, and unexpectedness of a live audition-performance-interview to the candidate. Judging hereafter will not only include performance quality as it exists right now, but also dealing with the concentration, preparedness, and pressure required to perform live. Candidates will now be judged on a true "live" audition process.

ONGOING AUDITION

Pianist for New York Philharmonic Orchestra

AUDITION EXPIRES
4/22/19

Code
PIANONYPO129

Description
We are looking for the new pianist of the New York Philharmonic Orchestra. Submit a 15 minute video playing any part of the Rachmaninoff Concerto 2.

APPLICATIONS (124)

Lia Cooper
Professional Pianist
SENT 3/17/19

Phillip McGuire
Pianist, Guitarist
SENT 3/10/19

Jose Larson
Professional Pianist
SENT 3/1/19

Dollie Patrick
Musician
SENT 2/22/19

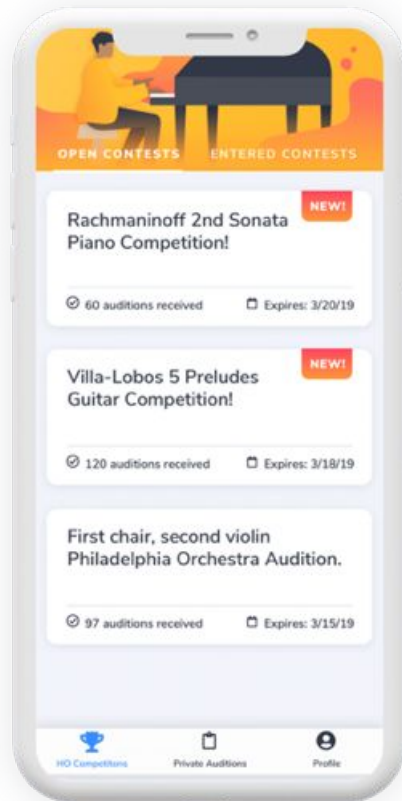**Jeremiah Garcia**
Pianist
SENT 2/21/19

Callie Nash
Piano and Bass Player
SENT 2/4/19

HeartOut

When a participant is ready to play their HeartOut.

They can showcase their talent

HeartOut offers "live" recording competitions open to the public. Applicants can browse through them to find "The One"!

They can also partake in Private Activities

By selecting their desired activity, the app enables the participant to record and submit their "Live Performance" from anywhere and with confidence.

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▌▌◐ How does it work?

1. The applicant will Download the app and sign up
2. Look for the right HO competition or activity,
3. Record an audition or performance. (there is a step by step tutorial they will review prior)
4. Then, they submit the piece and wait for the results.

▌▌◐ HeartOut

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GET IT ON
Google Play

Available on the
App Store